



Over the Edge USA  
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## CORPORATE BRIEF

### OUR MISSION

To create a legacy with a 10-year goal to help non-profit organizations throughout North America raise \$50 million dollars. To date (31/12/2013), in the USA alone we have help raise over \$23 Million, with over 25,000 Edgers rappelling at more than 300 sites across North America.

### OUR EVENT

*Over the Edge* is a special events company that provides signature events for non-profit organizations anywhere in North America. Participants are invited to raise pledges in exchange for the once-in-a-lifetime experience of going over the edge of a local building.

Our company has been the creative force behind rappelling events all over Canada and the United States including the original 1801 Drop Zone, and subsequent Easter Seals Drop Zone, Drop Zone USA and *Over the Edge*. These have been developed either exclusively or in partnership with our company.

This signature event consistently raises six figures in revenue, grabs front page headlines and provides exclusive regional licenses for our non-profit partners. *Over the Edge* takes care of all technical aspects for the event including the insurance, professional staff, state-of-the art equipment and provides access to comprehensive Best Practices. We ensure all federal and state safety laws are strictly followed.

### OUR TEAM

Over the Edge's team is primarily made up certified industrial rope access experts and event planning professionals.

In addition, OTE has a host of specialists who deal with the legal and insurance aspects of our business. Our technical experts spend much of their time in the oil and gas sector, performing building inspections or teaching courses. Safety and certification is important to all in the industry and make for a better global environment, so when the opportunity presents itself, we engage our SPRAT or IRATA certified technical experts to train fire fighters, police SWAT teams, window washers and recreational climbers, among others.

### OUR NEED

We cannot achieve our philanthropic legacy and goal alone. We welcome support from the innovators and leaders from every sector specifically in the non-profit, industrial rope and commercial real estate sectors.

