

Over the EDGE

FOR BRAIN INJURY

Residence
Inn[®]
Marriott

BRAIN INJURY
ASSOCIATION
OF CALIFORNIA

FRIDAY, MARCH 18, 2016

Residence Inn by Marriott Sacramento Downtown at Capitol Park

SPONSORSHIP OPPORTUNITIES

Providing Support To Those
Affected With Brain Injury





Sponsorship Opportunities

Presenting Sponsor..... \$20,000

You receive exclusive Presenting Sponsor rights for the event and your sponsorship listing will read "Your Organization Name presents Over the Edge for Brain Injury, benefitting the Brain Injury Association of California" on all promotional materials for the event, including but not limited to: posters, flyers, mail blasts, print ads and all TV and Radio promotions.

Prominent branding on BIACAL's Over the Edge event registration / donation website, your logo will rotate on BIACAL's main website for eighteen months and ongoing promotion / recognition on Facebook & Twitter. Logos will link to your website.

Listed as Presenting Sponsor on all press releases and media alerts. A representative from your organization will be invited to participate in all media promotion opportunities.

Your logo will be prominently featured on the back of the participant Jersey.

Your logo will be prominently featured on all signage for the Media / VIP day and Main Event day.

One (1) VIP / Media Day rappel slot and an additional three (3) rappel slots for your employees on the day of the event, equals an \$4,000 value.

Ten (10) tickets to the Over the Edge for Brain Injury pre-event reception on the evening before the event.

Corporate Membership with BIACAL/BIAA for one year.

Following the event, your Organization will receive a video presentation of the event, coffee table memory book and Presenting Sponsor plaque.

Hang Ten Sponsor..... \$10,000

Your logo will be displayed on the event website, rotate on BIACAL's main website for twelve months, and ongoing promotion / recognition on Facebook & Twitter. Logos will link to your organizations website.

Your logo will be included on the back of the participant Jersey.

Your logo will be featured on all signage on the day of the event.

Two (2) rappel slots for employees on the day of the event, equals a \$2,000 value.

Eight (8) tickets to the Over the Edge for Brain Injury pre-event reception on the evening before the event.

High Five Sponsor..... \$5,000

Your logo will be displayed on the event website, rotate on BIACAL's main website for six months, and ongoing promotion / recognition on Facebook & Twitter.

Your logo will be included on the back of the participant Jersey.

Your logo will be featured on all signage on the day of the event.

One (1) rappel slot for a designated employee on the day of the event, equals a \$1,000 value.

Four (4) tickets to the Over the Edge for Brain Injury pre-event reception on the evening before the event.

Reception Sponsor..... \$2,500

Your logo will be displayed on the event website.

Your logo will be included on the back of the participant Jersey.

Your logo will be featured at Over the Edge For Brain Injury pre-event reception on Thursday, March 17, 2016.

Two (2) tickets to the Over the Edge For Brain Injury pre-event reception.

Just Hangin' Around Sponsor..... \$1,000

Corporate logo displayed on the following:

- BIACAL's Over the Edge For Brain Injury event website.
- Event day signage.

One (1) ticket to the Over the Edge For Brain Injury pre-event reception on the evening before the event.

Media Sponsor..... In-Kind

Your logo will be displayed on the event website, and ongoing promotion / recognition on Facebook & Twitter.

Your logo will be included on the back of the participant Jersey.

Your logo will be featured on all signage on the day of the event.

One (1) rappel slot for a designated media personality on the Media / VIP Day on Thursday, March 17, 2016.

One (1) ticket to the Over the Edge For Brain Injury pre-event reception on the evening before the event.

As an in-kind sponsor, BIACAL expects adequate promotion of the event up to 4 weeks in advance of the event, including but not limited to the following:

- Website, event calendar and PSA promotion.
- An interview with a BIACAL representative in advance of the event.
- Coverage of the Media / VIP Day and on the Main Event Day

Sponsorship Level

Please check the box for the desired sponsorship level.

- Presenting Sponsor... \$20,000
- Hang Ten Sponsor... \$10,000
- High Five Sponsor... \$5,000
- Reception Sponsor... \$2,500
- Just Hangin' Around... \$1,000
- Media Sponsor... In-Kind

Company Information

Contact Name _____

Address _____

City _____ Zip _____

Daytime Phone _____

Email _____

Payment Options

CHECKS:
PAYABLE TO BIACAL

MAIL TO:
Brain Injury Association of California
3501 Mall View Rd., Suite 115-Box 397
Bakersfield, CA 93306

BY FAX:
(661) 873-2508

BY CREDIT CARD:
Go to www.biacal.org and click on the Over The Edge graphic register button, or complete the information below and return by fax or email.

Name on Credit Card _____

Credit Card Number _____

Expiration Date _____ Security Code _____

Authorized Amount _____ Signature _____

